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Political
and
Social
Integration*

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Non-Research-Intensive Industries
in the Knowledge Economy

Eds. Gerd BENDER, David JACOBSON, Paul L. ROBERTSON

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Non-Research-Intensive Industries
in the Knowledge Economy

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From the Editors

PERSPECTIVES ON ECONOMIC, POLITICAL AND SOCIAL INTEGRATION is a continuation of the Journal for Mental Changes, Perspectives of Economic, Political and Social Integration issued permanently since 1995. The intention to change the title was strengthening directly the issue of integration and its factor which build a multidimensional infrastructure and environmental climate for peace, social stability and sustainable development. The Journal is an interdisciplinary forum for research and application concerning social, economic, political, environmental and religious issues related with macrosystem transformations. Rapid changes in Central and Eastern Europe since 1989 are so intense that coping with them brings along many desired and undesired consequences. Mental schemes must be broken through, habits, biased perception and evaluations changed in order to learn economic behavior better suited to the market environment.

On its way to integration after the collapse of communism, Europe encounters stressful events such as civil wars, regional conflicts, ethnic problems, poverty, increasing unemployment, closing down of many medium and large enterprises, etc. Ordinary citizens do not know how to be more constructive or how to arrive at social, economic and political consensus in the new situation. Neither do university academics possess any sure

in 3-year project PILOT, sponsored by the European Commission. We are glad to present this special edition of the Journal for readers interested in innovation within small enterprises.

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